

**Regional Substance Abuse Prevention Plan
June 17, 2013 - December 31, 2014**

Leadership Team Region: Central North Northwest West

1. The state substance abuse prevention priorities are listed below.

Check all those that align with the plan:

- Underage drinking (ages 12-20)
- Drug-related deaths (with a focus on unintentional opioid-related overdoses and deaths)
- Alcohol-related motor vehicle fatalities and injuries (ages 16-34)
- Adult binge drinking (ages 18-34)
- Alcohol consumption among pregnant women

2. Check the priorities addressed in this plan:

- Underage drinking
- Adult binge drinking
- Youth development
- Prescription drug abuse prevention
- Heroin prevention
- Marijuana prevention
- Prevention of other mood altering, habit forming controlled substances
(specify in comments section below)
- Other priorities (specify in comments section below)

Comments:

Synthetic Drugs

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The Regional Substance Abuse Prevention Plan must include all seven strategies.

Fill in all columns for each activity listed.

Activity (What will you do)	Target Population (County/Tribe)	Timeline	Responsible Coalitions (Who will do it)	Anticipated Outcomes (Planned accomplishments)
Strategy 1: Provide Information				
Plan, coordinate and implement a region-wide substance abuse awareness campaign <ul style="list-style-type: none"> • Create and promote consistent messaging for initiatives (synthetic, rx drugs and alcohol) • Develop branded brochures and educational materials for campaign • Roll out campaign in phases (coordinated with trainings) throughout the 2013-14 school year. • Implement Good Drugs Gone Bad initiative • Implement Those Who Host Lose the Most (adapted PWHLTM to reflect Northwoods Culture) • Drug Impairment Training for Education Professionals (DITEP) Training • Law enforcement training • Coordinate schools in region to utilize and implement the YRBS • Increase the number of prescription drugs 	<ul style="list-style-type: none"> • Forest • Langlade • Lincoln • Price • Iron • Vilas • Oneida • Lac du Flambeau Tribe • Forest County Potawatomi • Lac Courte Oreilles Tribe • Sokaogon Chippewa Community • Red Cliff Tribe • Bad River Tribe • Menominee Tribe 	2013-14 school year	<ul style="list-style-type: none"> • All coalitions will participate 	<ul style="list-style-type: none"> • Number of materials printed • Number of people macros the region who come in contact with our campaign • Number of MOU's developed between NWC and schools. • Number of schools implementing YRBS • Number of law enforcement trained in DRE or other trainings • At least 20 people are DITEP trained across the region • Take Back: 2000lbs of unused/unwanted drugs will be collected and disposed across the region. • Permanent

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<p>disposed of in the North region: Participate in prescription drug take back events and Develop/maintain permanent drug drop off sites</p>				<p>drop boxes: 2000lbs of unused/unwanted drugs will be collected and disposed across the region.</p>
Strategy 2: Enhancing Skills				
<p>Develop a “training team” made up of professionals in the field of alcohol, rx and synthetic drug issues in Wisconsin. Training Team will deliver coordinated trainings to middle/high schools in the North chosen randomly from all the schools in the North Region. Control group will be schools that receive no training. Service providers invited to attend trainings at schools.</p> <ul style="list-style-type: none"> • Those Who Host Lose The Most • Synthetic Drugs • Good Drugs Gone Bad 	<ul style="list-style-type: none"> • Forest • Langlade • Lincoln • Price • Iron • Vilas • Oneida • Lac du Flambeau Tribe • Forest County Potawatomi • Lac Courte Oreilles Tribe • Sokaogon Chippewa Community • Red Cliff Tribe • Bad River Tribe • Menominee Tribe 	<p>2013-14 school year</p>	<ul style="list-style-type: none"> • All coalitions will participate 	<ul style="list-style-type: none"> • Utilize YRBS to determine difference, if any, between control group and trained schools. • Trained schools will show better outcomes on YRBS surveys.
Strategy 3: Provide Support				
Strategy 4: Enhancing Access/Reducing Barriers				
<p>Assessment: develop two surveys (one for service providers and one for community members) to determine gaps, barriers and treatment capacity in behavioral health services</p>	<ul style="list-style-type: none"> • Forest • Langlade • Lincoln • Price • Iron • Vilas • Oneida 		<ul style="list-style-type: none"> • All coalitions will participate 	<ul style="list-style-type: none"> • Gaps in treatment capacity will be identified • Treatment Needs and services will

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across the region. <ul style="list-style-type: none"> Each coalition will host a community meeting or series of meetings to develop questions for survey that reflect local issues and needs. 	<ul style="list-style-type: none"> Lac du Flambeau Tribe Forest County Potawatomi Lac Courte Oreilles Tribe Sokaogon Chippewa Community Red Cliff Tribe Bad River Tribe Menominee Tribe 			be established
Strategy 5: Changing Consequences				
Strategy 6: Changing Physical Design				
Strategy 7: Modifying/Changing Policies				

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Budget		
Strategies	Description	Total Requested
1. Providing Information Regional Awareness Campaign	Printed materials (branded information on substance abuse- e.g. alcohol, synthetic and rx drugs)	\$6700
	Good Drugs Gone Bad	
	Those Who Host (adapt PWHLTM; social host)	
2. Enhancing Skills Deliver trainings to Schools in North region (students and school staff): control group (receive training/randomly chosen) vs non-trained school	School-based trainings (14 schools x \$300) Mileage, honorariums, lodging	\$4200
	Branded information (handouts, etc)	\$800
3. Providing Support		
4. Enhancing Access/Reducing Barriers Survey (one for svc providers and one for community)-To determine gaps, barriers and treatment capacity in behavioral health services	Community meetings to determine questions (food, materials) \$200/14 coalitions	\$2800
	Consultant	\$500
5. Changing Consequences		

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Budget		
Strategies	Description	Total Requested
6. Changing Physical Design		
7. Modifying/Changing Policies		
8. Other		
Total		\$15,000.00